



## **REMIT AND RESPONSIBILITIES OF KILLYGARRY GAA CLUB COMMUNICATIONS & ICT COMMITTEE**

- To operate as a Sub-Committee of Killygarry GAA's Senior Management Executive Committee
- To support the Club's Public Relations Officer in his/her work for the Club.
- To improve Club communications with stakeholders and the public through good teamwork.
- To get the Club's GAA message to as many people as possible with particular emphasis on the local catchment area
- To develop awareness of the Club's relevant activities.
- To promote and implement a coherent joint internal and external communications strategy to ensure consistent community focus for Killygarry GAA Club which is consistent with the ethos of the GAA and the traditions and history of Killygarry GAA Club.
- To play a supportive role to Club management structures and sub-sections.
- To embrace and involve information technology and telecommunications to promote the Club's message and to specifically integrate the GAA Google email, SMS text service and GAA administration's ICT systems for the Club
- To assist with maintenance of Club website, club Facebook, Twitter and other Social Media, production of weekly e-news and production of weekly press notes.
- To explore further development of Social Media for the Club.
- To explore development of strategic and practical initiatives to improve Club communications and utilisation of ICT.
- To agree an annual action plan and KPI's with club Senior Management Committee.
- To support and assist with implementation of the Club's Development Plan.